

# SINCERELY

magazine

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## SNOWED IN WITH EMILIE

FIVE BEAUTY  
MUST-HAVES

WINTER  
COMPLEXION FIX

JOIN **EMILIE SCHNABEL**  
AS SHE SURVIVES  
SNOWPOCALYPSE 2012  
IN STYLE

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Stuck in a fashion rut with your drab winter wardrobe? Follow Emilie's lead and pump up your outfit with an artfully placed pop of color! Don't let the weather outside keep you from making bold fashion choices.

Red Bling Belt available at 2<sup>nd</sup> St. Design Studio.

# Five Beauty Must-Haves



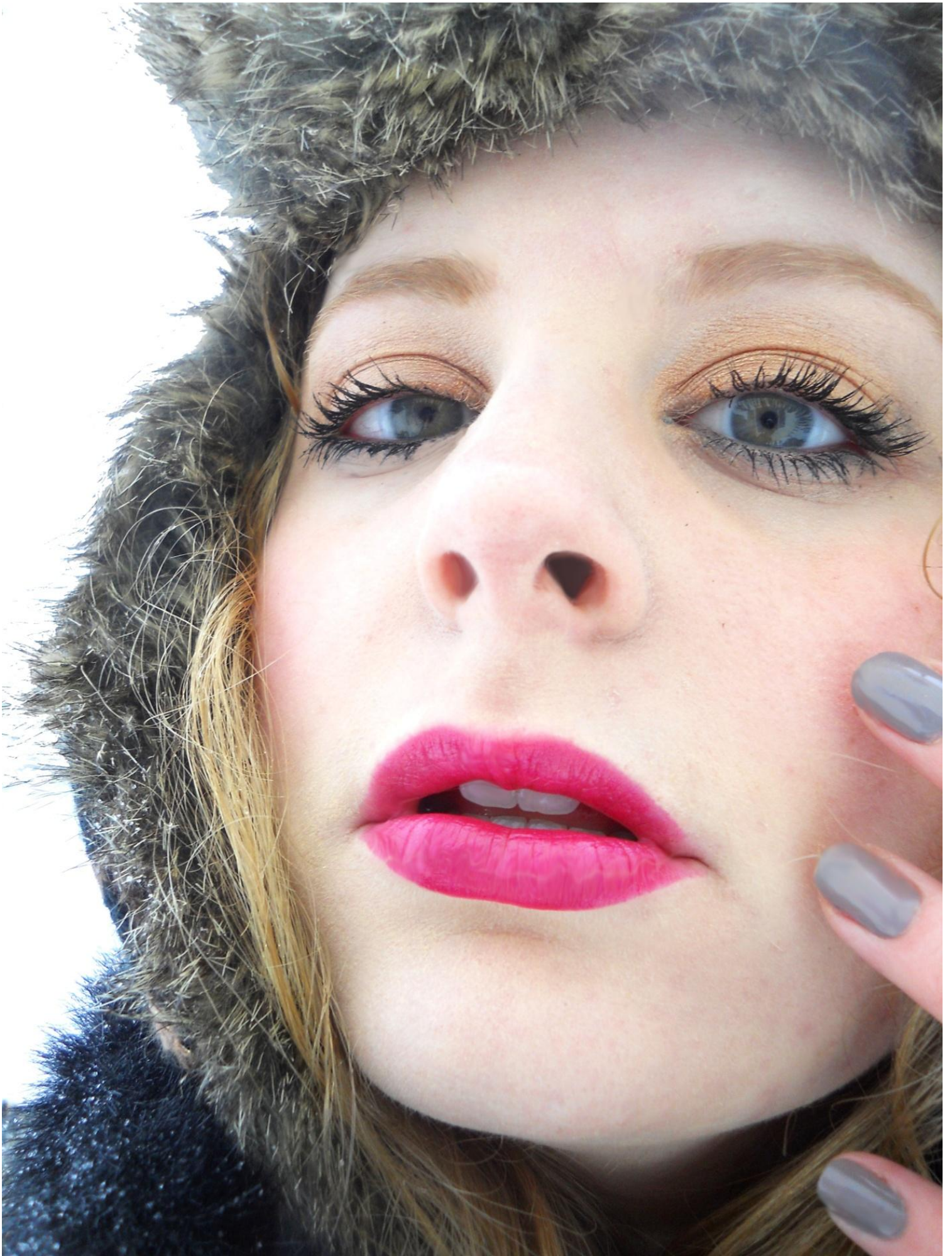
1—Physician’s Formula Mineral Wear Mineral Concealer Stick in soft green. This handy concealer is a must for anyone with acne or reddish blemishes, whether widespread or spotty. Simply wipe over red area and the soft green neutralizes your blemish, allowing your foundation to provide consistent coverage.

2—Smashbox Photo Finish Primer. The number one best-selling primer at Sephora’s for a reason, this primer is the most important weapon against long days. Simply prep your face and your makeup lasts all day. Be warned, a little bit of this primer goes a long way.

3—Urban Decay lipstick in Jilted. Pictured in tester size, jilted appears to be vibrant purple in the tube, but when applied comes out as a sassy but work-appropriate pink.

4—Urban Decay Supercurl Curling Mascara. This mascara is long-lasting, dramatically curling, and just a little bit wrong. The tester size pictured packs a full-size punch.

5—L’Oreal Paris Nail Polish in Cockatoo’s Mystery from the Project Runway collection. Grey nail polish has been the ‘it’ nail trend for the past few months, and this limited edition shade is perfect for both work and play.



# Winter Complexion Fix



The harsh winter can be a pain to more than just your commute, it can also wreak havoc on your skin! The changing temperatures and moisture can dry your skin out and make it break out, all at the same time. With the five products pictured above, your face will be back to glowing and blemish-free in no time!

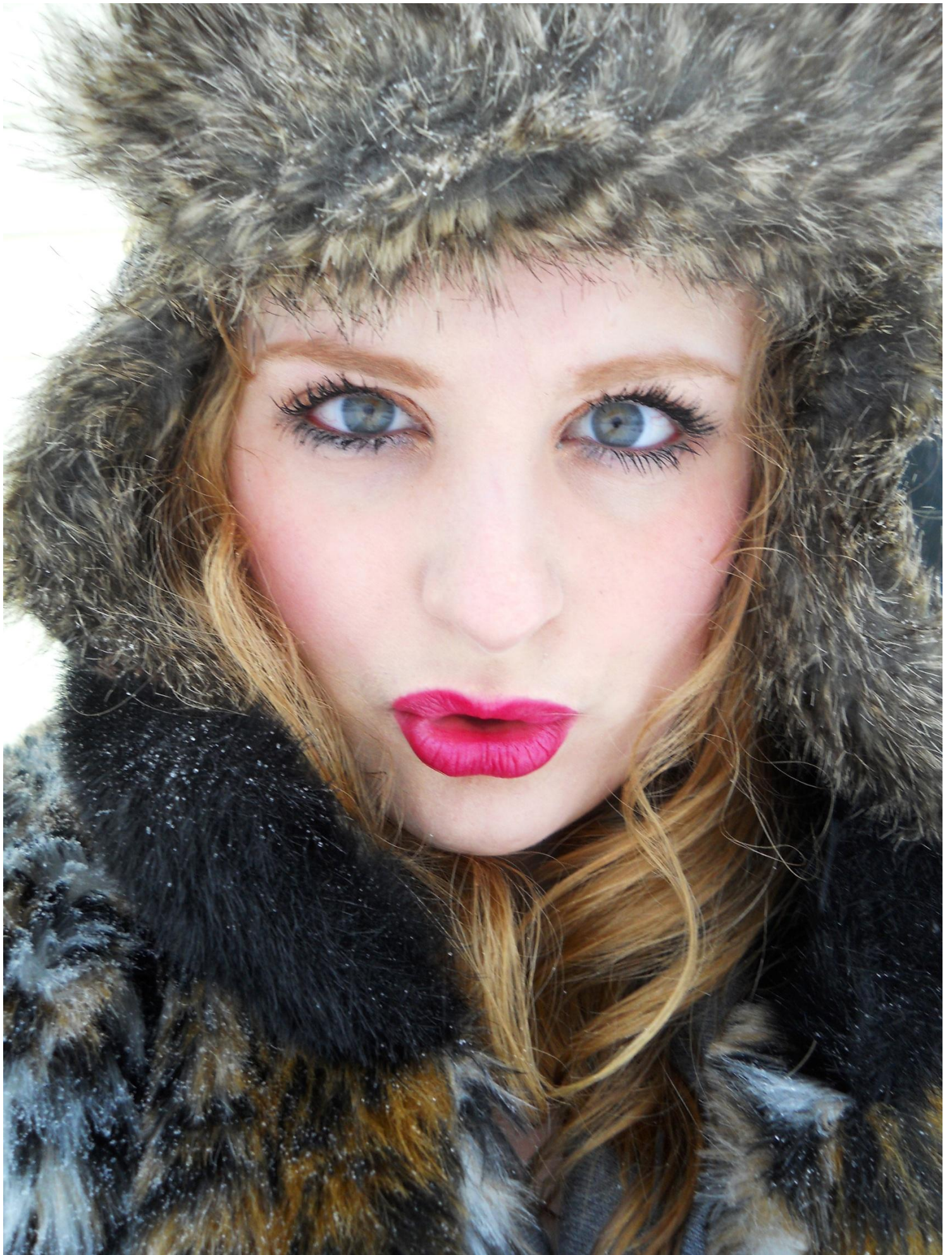
1—Alaffia Liquid African Black Soap. Use this shea-butter based general purpose wash in order to restore moisture to winter-chapped skin. If you notice your skin becoming over-inundated with oil, use this soap every other face wash.

2—Another excellent moisturizer that won't make you break out—Neutrogena oil-free moisturizer.

3—Fight puffy under-eyes and wake yourself up in the dark winter mornings using this Yes to Cucumbers Under-Eye Serum.

4—When you really need acne-control, the Neutrogena Oil-Free Acne Wash is top-rated by all of the fashion magazines (and dermatologists). Results are visible within days. Use it too often, though, and your skin may dry out.

I use a cocktail of all of the above products and my skin has never been better. I use the Alaffia face wash in the morning, the under-eye serum mornings and nights, and the Neutrogena face wash in the evenings followed by the oil-free moisturizer. This keeps my skin soft *and* blemish-free.



# Snowpocalypse 2012 with Emilie Schnabel

Just two blog posts ago I was complaining about not receiving any snow at all in 2011, and the Snow Deities p have now responded to my complaint. Quite dramatically. When my coworker came into my office last week and showed me the headline on his phone saying that Seattle was preparing to be hit with a monstrous snow storm I scoffed. I knew better than to get my hopes up about having any snow, and if some frozen precipitation did happen to fall I knew for sure that it would not stick.

As you have all guessed by now after glancing at the front cover, I was proven to be incorrect. It did indeed snow over the weekend and into the week. The snow deities have been so generous that I had to abandon my snow boots and put on my knee-high rain boots in order to venture outdoors for my photo shoot. The rain boots were not even tall enough.

Monday of this week was Martin Luther King Jr. Day so I had a holiday from work. Rather than do something fun and exciting, I spent a majority of my time sleeping and not moving from the couch as I was still recovering from being sick. Tuesday the snow rolled in and work was canceled, I got to spend the day on the couch again! (Except for the hour of exercise I have been successfully putting in every day all week).

What happened next I hadn't dared to think about for fear that it might not occur, but sure enough SMU declared a snow day for today, Wednesday, as well. I finally felt much better today, and stopped sounding like a smoking man, so I decided to get pretty and take some photos of myself in the snow. (The lighting is excellent for self-portraits).

After a day of photo-shopping, catching up on Dexter, and creating this magnus opus that you have before you, I decided that it would be wise of me to retire early

because the commute in the morning would be long and dangerous. Especially because I have to dig my car out of about a foot and a half of snow if I want to go anywhere...

But then, a miraculous text appeared! SMU is closed tomorrow as well, so I will get to have one more day of blissful, artful, do important nothingness. That, and I will have to write a blog post for work.

Stay warm, safe, and dry, and I will see you when the January freeze thaws out.

--Sincerely, Emilie



